**INTRODUCTION TO PROFESSIONAL-ETHICS**

Ethics may be defined as “the normative

 science (standards) of the conduct of human beings living in societies a science which judges this conduct to be right or wrong, to be good or bad

Every profession, whether highly-sophisticated or less-sophisticated, has certain norms that are expected to be followed by a practitioner.

These norms and principles act as' religion’ in a profession.

A physician or a lawyer is expected to maintain secrecy of information about his patient or client and offer honest counseling and advice. A professional in education is expected to be a learner and communicator of knowledge and truth. All human professional actions are either good or not good as such, irrespective of their outcome. Good, evil, right, wrong and other values in the east and the west are considered situational, temporal and ever evolving. More often than not, professionals in a corporate environment face such dilemmas. Professional ethics examines the moral & ethical issues that arise in a corporate environment. It has been found that a majority of professionals face ethical problems in their professional life, as compared to non-professionals, mainly because professionals are trained to provide services to the society that cannot be provided by non-professionals. It is because of the services that professionals provide, they are also eligible for certain privileges and immunities. For example,

a doctor is given the right to cut open a patient’s body because he trained to cure him of his illness and is

offered immunity from any negative repercussions if something unfortunate were to happen. Similarly, a police officer is given the right of carrying weapons and he can use them to protect themselves or somebody

else’s life from imminent danger. Not everybody can operate upon someone and not everyone can protect yo

u from the unsocial elements of the society. Because of these added responsibilities and complicated scenarios,

it’s difficult to understand the way a person is expected to act under complex situations.

 Professional Ethics is a way to provide an answer to those difficult questions through extensive training, sharing real-life examples, & following the practices that makes a profession ethical.

**CONCEPT & DEFINITION OF PROFESSIONAL ETHICS**

Professional ethics are professionally accepted standards of personal and business behavior, values and guiding principles. They are codes of professional ethics are often established by professional organizations to help guide members in performing their job functions according to sound and consistent ethical principles.

Professional Ethics is defined as the personal and corporate rules that govern behavior within the context of a particular profession. An example of professional ethics is the American Bar Association's set of ethical rules that govern an attorney's moral obligations.

**DO WE NEED PROFESSIONAL-ETHICS?**

 Good Ethics is a fundamental requirement of any profession. It is integral to the success of the business as well. Ethics is a system of moral principles governing the appropriate conduct of a person or a group. Maintaining good ethics is being consistent with the principles of correct moral conduct constantly. It is integral to the success of the business as well. Ethics is a system of moral principles governing the appropriate conduct of a person or a group. Maintaining good ethics is being consistent with the principles of correct moral conduct constantly.

“Good ethics is good business.”, as it not leads to run

the business successfully, but it also provides many ways for growth and development by leaving a good impression about an organization in the market.

An organization strives continually to be in pursuit of its goals while benefiting the employees in building up their high competencies. In this direction, the adherence to high ethical standards of the employees can be very much contributory to the impressive achievements of business goals being turned out as planned and intended. Ethics refers to human conduct as to make judgements between what is right and what is wrong. It could be that there are several factors that may encourage one to adopt unethical behaviour, but the right person is he who, despite facing ethical dilemmas, assesses the situations and makes differentiation between what is morally good and bad in order to follow the rules and code of professional conduc